1. Introduction of 2010 workshop format – Mark Loney
   a. Customization & data gathering – Mark spoke about the CGS POE teams’ increased effort to gather data about each workshop location and the attendees wants and needs, and customize each locations’ material based on that data. To accomplish this, prospective attendees will be asked additional questions during the registration process, and billing data will be mined about the workshop location.
   b. New presentation format – POE will condense the topics that apply to all attendees (documentation, audits, Medical Review, etc) to the beginning of the presentation, and switch gears to policy based information later in the workshop day.
   c. Pricing – The pricing for events will be kept as low as possible, with the first couple if events in 2010 set for registration costs of less than $65 per person.

2. Social Media – Max Garner - Mark highlighted the new CGS Facebook page, which was built by Max Garner from the POE team. Information on the FB page will mirror our website, and include educational events, program updates, and any other short information bits that lend themselves to the medium of Facebook.

3. Spanish Language Education update – Veronica Chavez & Yolanda Otero – Veronica and Yolanda updated the group on the Spanish language efforts. Webinar attendance numbers are on the rise, and an all day Spanish language workshop will be held in Miami in late February.

4. Webinar Concerns – Mark Loney – Mark spoke about some concerns about decreasing webinar registration and attendance. POE will monitor this over the next couple of months to see if there is any change based on topics offered. POE is also taking into account that end of year activities take up a lot of time for suppliers, so that could have affected attendance as well. Several suppliers seconded this.

5. Roundtable – All – There was some general discussion regarding the ongoing PECOS issues. At this point, all of the information that CGS is aware of has been posted publicly, either by CGS or the CEDI.